Starleads

THE STARLEADS DATA PROFILE · OCTOBER 2026

1.6 crore business contacts. One India-wide leads database.

Who is inside: where they are, what they do, who decides, and how you can reach them.

All 36 states & UTs | 202 industries | 1.01 crore unique mobiles | 6,908 ready-made lists

1,59,87,535

AT A GLANCE

The numbers that matter

1.6 Cr

contacts in the leads database

entries across all lists

1.01 Cr

unique mobile numbers

after removing repeats

54.8 L

unique e-mail addresses

on domains that take mail

80.3 L

businesses

unique name + city

202

industries

in 16 sectors

36

states & union territories

every one of them

1,043

cities & towns

with 100+ contacts each

6,908

ready-made lists

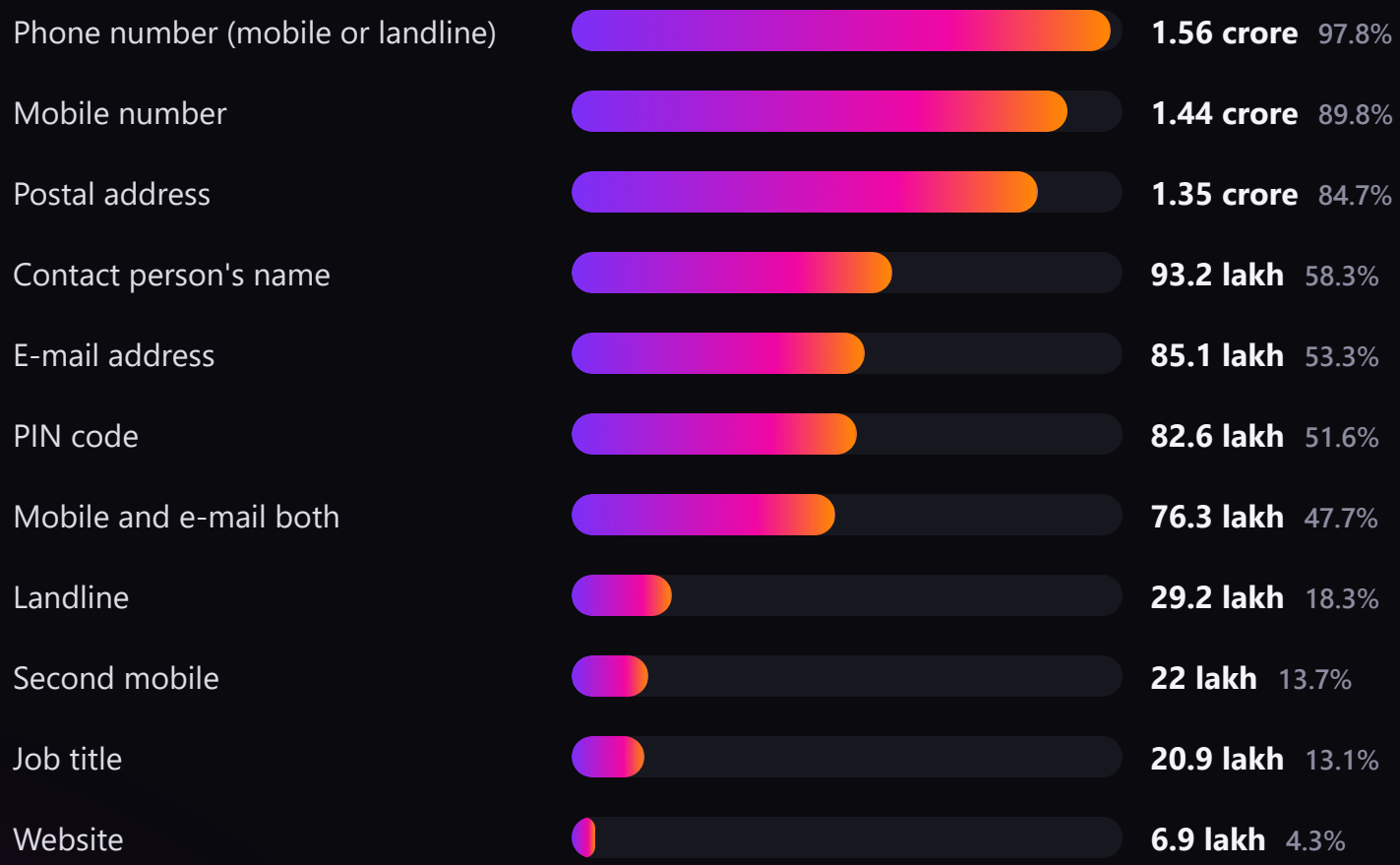
by industry, state and city

A business listed in two industries is counted in both lists; the unique counts remove those repeats.

REACHABILITY

Reach them your way

How many contacts carry each detail.



97.8%

have a phone number you can call

76.3 lakh

have both a mobile and an e-mail: call, WhatsApp and mail the same lead

1.35 crore

have a postal address for field sales and direct mail

GEOGRAPHY

Coast to coast: all 36 states & UTs



fewer — more contacts

Each tile is a state or UT, placed roughly where it sits on the map. 4.8% of contacts have no state on record and are left out of the regions.

BY REGION

West	50.7 lakh	31.7%
North	49.9 lakh	31.2%
South	41.6 lakh	26.0%
East	7.6 lakh	4.7%
Central	2.2 lakh	1.4%
North-East	29,656	0.2%

TOP 8 STATES

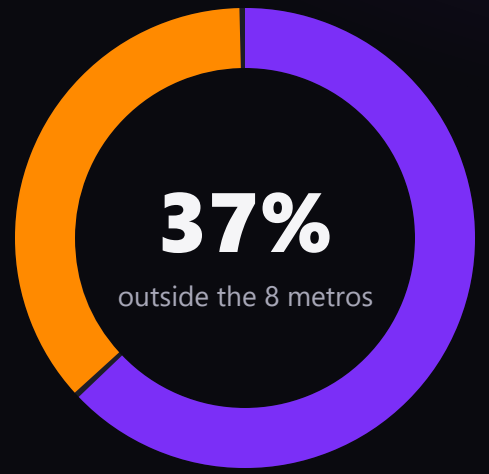
Maharashtra	39.5 lakh
Delhi	23 lakh
Karnataka	17 lakh
Gujarat	10.9 lakh
Tamil Nadu	10.6 lakh
Telangana	10.2 lakh
Uttar Pradesh	8.6 lakh
Rajasthan	7.2 lakh

CITIES

The metros, and the India beyond them

TOP 14 CITIES





8 big metros **94.2 lakh** 63.3%

Rest of India **54.7 lakh** 36.7%

1,043

cities and towns with 100 or more contacts, 368 with 1,000 or more

The 8 big metros: Delhi, Mumbai, Bengaluru, Hyderabad, Pune, Chennai, Kolkata and Ahmedabad. Share of contacts with a city on record.

INDUSTRIES

16 sectors, 202 industries

61.9 lakh **General Business Directory**

every trade, sorted by state and city: 38.7% of all contacts

PLUS 15 SECTORS, SORTED BY INDUSTRY

Corporate Decision Makers	**21 lakh**	13.1%
Working Professionals	**13.5 lakh**	8.4%
Retail & Shops	**11.3 lakh**	7.0%
Manufacturing & Industry	**7.7 lakh**	4.8%
Real Estate & Construction	**6.6 lakh**	4.1%
Professional Services	**6.3 lakh**	3.9%
Hospitality & Travel	**6.2 lakh**	3.9%
IT, Web & Telecom	**5.5 lakh**	3.5%
Import, Export & Trade	**4.9 lakh**	3.0%
Healthcare	**4.5 lakh**	2.8%
Education & Training	**3.6 lakh**	2.3%
Media, Marketing & Events	**3.3 lakh**	2.0%
E-commerce & Online	**1.7 lakh**	1.1%
Beauty, Wellness & Fitness	**1.2 lakh**	0.8%
Logistics & Transport	**74,527**	0.5%

BIGGEST INDUSTRY LISTS

Ready to download, industry by industry

7.5 lakh
IT & Networking Professionals

7.2 lakh
Purchase & Procurement Heads

3.8 lakh
General & Senior Managers

3.3 lakh
Business Owners & Proprietors

3.2 lakh
Company Secretaries

2.8 lakh
Civil Engineers & Contractors

2.7 lakh
Doctors & Clinics

2.2 lakh
BPO & Call Centres

2.1 lakh
Grocery & Supermarkets

1.9 lakh
Stock Brokers & Broking Firms

1.8 lakh
Software Engineers

1.8 lakh
Tour & Travel Agents

1.8 lakh
Sales & Business Development Professionals

1.8 lakh
Teachers

1.8 lakh
Exporters

1.7 lakh
eCommerce & Online Sellers

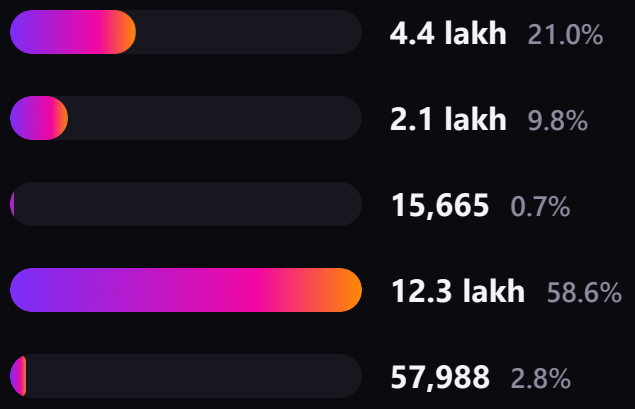
Plus the General Business Directory: 61.9 lakh businesses by state and city. Every list can be cut by state and city.

SENIORITY

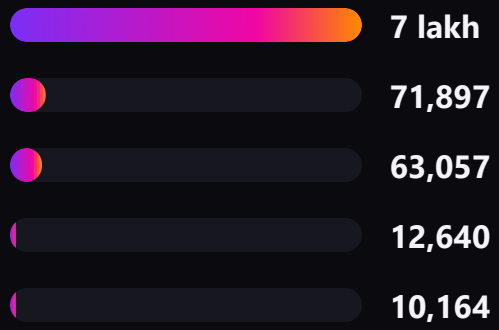
Decision makers on the line

20.9 lakh contacts come with a job title. Here is who they are.

BY LEVEL



BY DEPARTMENT



7.2 lakh

purchase & procurement heads: the people who sign the orders

3.3 lakh

business owners & proprietors in their own list

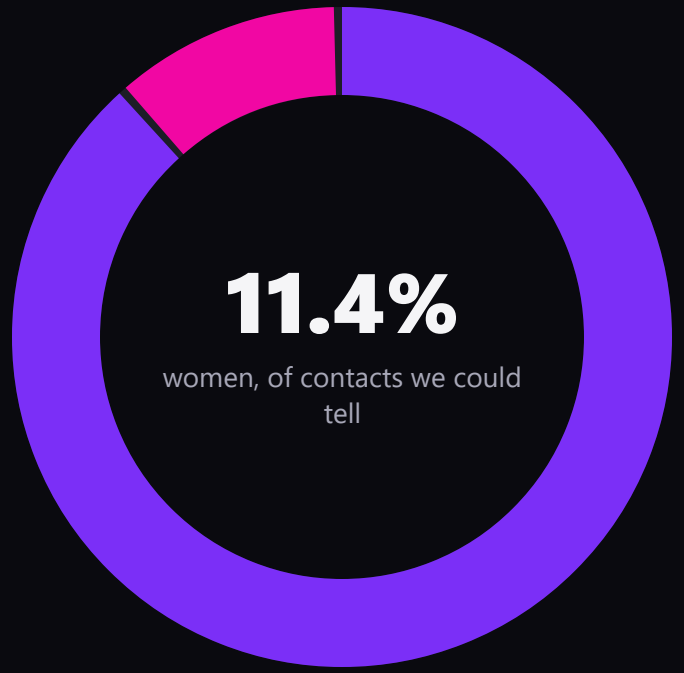
3.8 lakh

general & senior managers

GENDER MIX

Who they are: men and women

An estimate from first names and titles. The data holds no gender field.



61.8 L

men

88.6% of those we could tell

7.9 L

women

11.4% of those we could tell

23.5 L

couldn't tell

names used by both, initials only

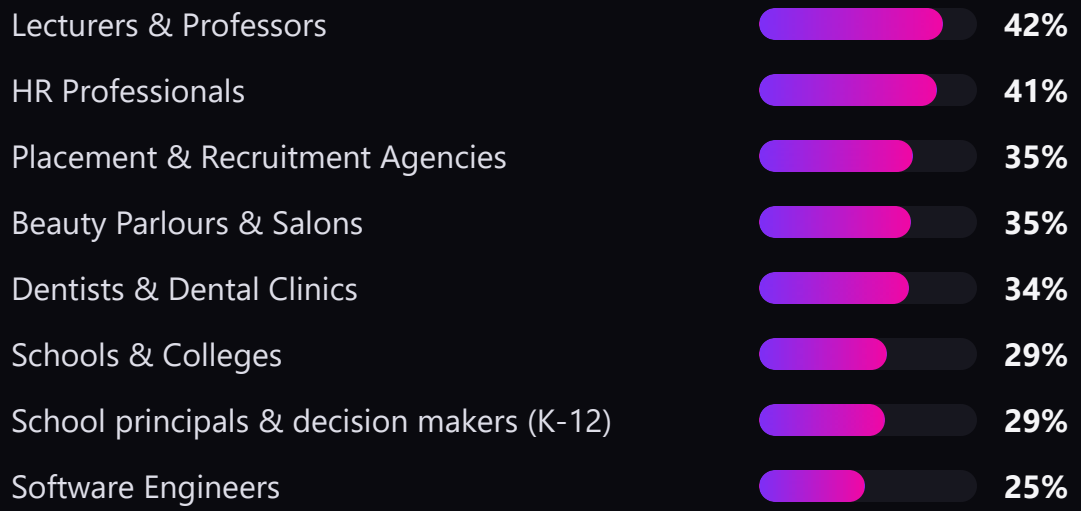
How we estimated it. 93.2 lakh contacts have a person's name. Titles in the data (Mr, Mrs, Ms, Smt) on 9.7 lakh contacts taught us which first names belong to men and which to women, checked against hand-made lists of common Indian names. Names used for both, like Kiran, Suman or Harpreet, were left out. Treat it as a close estimate, not a count.

GENDER BY INDUSTRY

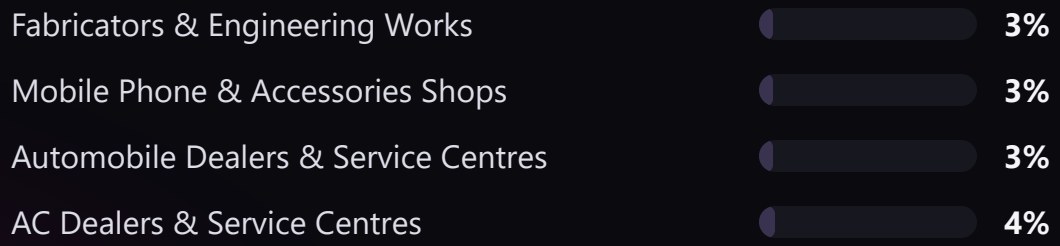
Where women's share is highest

Share of women among contacts whose gender we could tell (estimate).

HIGHEST SHARE OF WOMEN, BY INDUSTRY



LOWEST



BY SECTOR

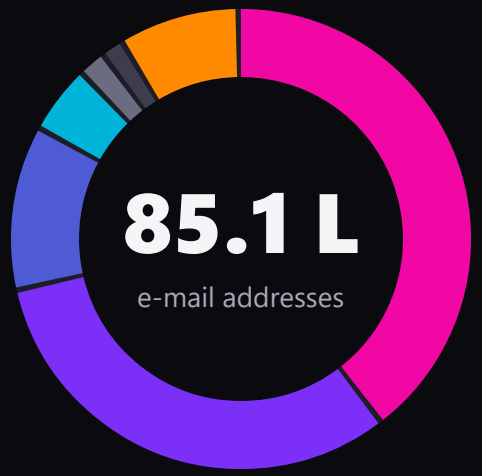


8.6%

of board members and CXOs are women; 5.4% of owners and partners

DIGITAL FOOTPRINT

How they show up online



Gmail	**33.9 lakh**	39.8%
Yahoo	**27.1 lakh**	31.8%
Rediffmail	**9.9 lakh**	11.6%
Outlook / Hotmail	**4.1 lakh**	4.8%
Old ISP mail (VSNL, Sify, BSNL…)	**1.6 lakh**	1.9%
Other free mail	**1.4 lakh**	1.6%
Own company domain	**7.2 lakh**	8.5%

7.2 lakh

e-mails on the company's own domain, the ones that reach the office

6.9 lakh

websites, every one checked in October 2026 (76% .com, 17% .in)

COMPANY TYPE, FROM THE BUSINESS NAME

Private limited	**14.8 lakh**
Limited	**10.8 lakh**
Traders, Enterprises, & Sons…	**14.8 lakh**
LLP	**11,009**

DATA QUALITY

Cleaned before you buy

What we did to the database in October 2026.

15.5 lakh

websites visited one by one

22.1 lakh contacts whose business website was dead were removed

3.04 lakh

e-mail domains checked for a working mail server

3.7 lakh addresses on dead domains cleared

49,141

e-mail spelling mistakes corrected

gamil.com → gmail.com, yahoomail.com → yahoo.com

4.33 lakh

repeat entries merged

the most complete copy kept, with details from the others

Junk out

fake numbers, junk names and impossible PIN codes cleared

9876543210-style numbers, “Not Yet” as a name

Straight talk: phone numbers are checked for format, not dialled, and mailboxes are not probed one by one. Contact data goes out of date; we don't promise every number is live. Every list comes with 60 free contacts, so you can test before you pay.

BUSINESS DATA ONLY

What's in every list, and what never is

IN THE DATA

- Business name
- Contact person
- Job title
- Mobile numbers
- Landline
- E-mail
- Website
- Address
- City, state, PIN code
- Industry and category

NEVER IN THE DATA

- Ages or dates of birth
- Income or salary
- Caste or religion
- PAN, Aadhaar or other ID numbers
- Bank or card details
- Consumer or student lists

Starleads sells business contacts for B2B outreach. That is also why there are no age figures in this profile.

USE IT THE RIGHT WAY

- Check numbers against TRAI's Do Not Disturb registry (NCPR) before calling.
- Send promotional SMS through a DLT-registered sender only.
- Offer an easy opt-out in every e-mail and message.
- Contact people about their business, not their private life.

Starleads

Your next customer is already in here.

60 free
contacts from any list, before you pay

₹499
per list: 6,795 lists by industry, state and city

₹1,999
for each of the 113 big All-India lists

₹2.5 lakh
the complete database: every contact in every industry, in one ZIP

starleads.in support@starleads.in

Buy everything: starleads.in/data/complete-india-b2b-database